\$40.00 476010

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM476141

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kelly Pioneer Group, LLC		05/31/2018	Limited Liability Company: D.C.

RECEIVING PARTY DATA

Name:	Babierge, Inc.	
Street Address:	665 Third Street, #150	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	stal Code: 94107	
Entity Type:	ity Type: Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4760160	EQUIPTBABY

CORRESPONDENCE DATA

Fax Number: 6509385200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6509888500

Email: aolivas@fenwick.com
Correspondent Name: Christine B. Redfield
Address Line 1: 801 California Street

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	34875-00070-4905
NAME OF SUBMITTER:	Christine B. Redfield
SIGNATURE:	/christine redfield/
DATE SIGNED:	05/31/2018

Total Attachments: 1

source=EQUIPTBABY executed assignment from Kelly to Babierge#page1.tif

TRADEMARK REEL: 006339 FRAME: 0340

900452776

TRADEMARK ASSIGNMENT

This Trackmark Assignment ("Assignment") is by and between Kelly Pinneer Group, LEC, a Washington D.C. limited liability company, with a principal place of business of 601 Pennsylvania Avenue, NW, South Building, 9th Floor, Washington D.C. ("Assignmen") and Business, Inc., a Delaware corporation, with a principal place of business at 665 Third Street, #150, San Francisco, California 94107 ("Assignmen").

WHEREAS, Assignme is the owner of the EQUITBABY mask (the "Mank") and the corresponding registration (the "Registration") listed below.

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MARK	JURISDICTION	BEGLDATE		REG. NO.
EQUIPTBABY	United States	June 23, 2015	Reg	ç No. 4760160

WHEREAS, Assigned is desirous of acquiring all right, title and interest in the Mark and Registration.

NOW THEREFORE, for good and valuable consideration, the receipt of which is horsby acknowledged. Assigner assigns unto Assigner all rights, including common law sights, title and interest in and to the Mark and Registration argester with the goodwill of the business symbolized by the Mark on a worldwide basis.

Assignor

Kelly Pionage Group, LLC

Name: Fizgor A. Vally Tele: —

> TRADEMARK REEL: 006339 FRAME: 0341